



I, Ambassador for Peace

Social peace was already part of ancient Egypt's patrimony of principles and values, when people lived in a climate of religious pluralism and respect for women, as was the practice of spreading values of support and help for the most vulnerable.

In recent years, however, Egyptian society has also undergone profound changes that have seen this spirit of solidarity and respect for differences deteriorate, with an increase in physical, psychological and verbal violence.

Examples include domestic violence, affecting mainly women and children, increasingly widespread bullying in schools and a general hardening of attitudes in daily life. Terrorist events are only the most extreme manifestations of this climate.

The "I, Ambassador for Peace" project seeks to contribute towards promoting and creating a widespread culture of peace through the rediscovery of respectful and collaborative dialogue between participants and by overcoming various forms of indifference and social hatred.

Country: Egypt (Cairo)

Total cost of the project: €64.975

Contributions requested from AMU: €55.905

Protagonists: 2.000 children and adolescents from communities in Cairo and 735 community leaders, artists, intellectuals, teachers, volunteers and families.

Project status: ongoing

Local partner: United World Foundation for social services

Area of intervention: School and education

To achieve this goal, we will work to:

- disseminate and teach values of peace to Egyptian children and youth;
- promote a culture of dialogue among community leaders, intellectuals and communications professionals.

The strategy includes a pathway to:

- promoting the culture and values of peace in schools and youth centres through appropriate educational tools
- training leaders, teachers and volunteers to promote a culture of peace
- signing protocols of cooperation between different organisations and local institutions.

Planned activities:

- To create the Egyptian version of the "Dice of Peace" (link)
- To create a pedagogical manual for teachers, to be used with children, with games, activities, video material, etc.
- To design and launch of an educational application for electronic devices, dedicated to direct interaction between children and young people
- Training seminars for teachers, community leaders, volunteers and communications professionals
- Training days, sports and recreational activities for staff and children in schools, associations and youth centres
- to provide forums and cultural spaces open to young people and artists who can express and convey the values related to respect for others, diversity and building a culture of peace through visual arts, poetry, stories and videos
- Peace Prize
- Peace Festival

You can donate any amount, using one of the following bank account:

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In the name of: Associazione "Azione per un Mondo Unito - Onlus" Via Cavalieri di Vittorio Veneto, 11 - 00046 Grottaferrata (Rome)



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