



SUSTAINABLE AND FAIR TOURISM

The Argentine Northwest comprises distinct geographical regions, from the highest mountains in America to large valleys, to canyons.

Local rural communities live in evocative and uncontaminated areas, preserving their traditional social structure, customs, and activities. Locals live in a subsistence economy, which often forces the youth to move abroad in search of employment.

Sustainable, ethical, and responsible tourism offers an opportunity for human and social development and for creating employment opportunities. Local indigenous communities and farmers have a chance for growth through sustainable hospitality, handicraft, agriculture, and livestock farming.

Country: Argentina

Protagonists : 262 people from rural areas and natives of Argentina Northwest - 72 families - 66 micro-businesses.

Total cost : € 783,965.90

Paid by AMU: € 270,214.39

Local contributions: € 125.030,51

Project status: in progress

Local counterpart: Fundación Comisión Católica Argentina de Migraciones (FCCAM), through the pastoral tourism team based in the province of Salta

Intervention sector: work and development

PLANNED ACTIVITIES

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- Tourist management training
- Training and support for tourism infrastructure planning, business planning, and marketing
- Planning and financial support of projects for the development of local communities
- Initial funding of home-based hospitality projects (renovation and launching)
- Promotion and diffusion of local culture and identity
- Microcredit financing for new activities

The PTSNOA Project is a sustainable and fair tourism project and is supported by AMU, Economy of Communion, and the Italian Episcopal Conference, and is part of a program of the Ministry of Tourism and Culture of Argentina.

You can donate any amount, using one of the following bank accounts:

Postal Current Account n. 81065005

IBAN code: IT74 D076 0103 2000 0008 1065 005

SWIFT/BIC code: BPPIITRRXXX

Current account:

Banca Popolare Etica - Filiale di Roma

IBAN code: IT58 S050 1803 2000 0001 1204 344

SWIFT/BIC code: CCRTIT2T

In the name of:

Associazione "Azione per un Mondo Unito - Onlus"

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Or you can email us at: sostenitori@amu-it.eu



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